



5th congress
Mukwege International Chair



SPONSORSHIP OPPORTUNITY

Join University of Montreal and Dr Denis Mukwege

December 3 to 6, 2024, Palais des congrès, Montreal, Canada

ABOUT THE 5th CONGRESS OF THE MUKWEGE INTERNATIONAL CHAIR

The University of Montréal is proud to host the 5th Congress of the Mukwege International Chair (5CCIM), from December 3 to 6, 2024, at the Palais des congrès de Montréal, for the very first time in North America. The International Health Unit and Hygeia Observatory of University of Montréal, UdeM international and their partners are co-organizing this major event, whose theme will be **"Ending gender-based violence: women's empowerment and sustainable development"**.

This international chair on violence against women and girls in conflict situations is the fruit of an initiative launched by Professor Emeritus Véronique De Keyser of the University of Liège and honorary Member of the European Parliament in 2013. It now brings together several universities in Europe, Canada and Africa.

The Montreal congress represents a unique opportunity for the world of research, feminist and community organizations and all those concerned by the key themes of the congress (gender equality, sexual and gender-based violence, women's and adolescent health and empowerment, sexual and reproductive health and rights, restorative and transitional justice, etc.) to exchange views on these issues, which are inseparable from the mission of Professor Mukwege, 2018 Nobel Peace Prize winner.



Queen Mathilde of Belgium, in the presence of Dr Denis Mukwege at the 1st congress in Liège.



Awarding of an honorary doctorate to Dr Mukwege by the University of Montreal.

TARGET NUMBER AND DISTRIBUTION OF PARTICIPANTS

Between 350 and 400 people are expected to attend from across Canada, the United States, Europe and Africa, with a majority of French speakers.

WHY INVEST IN THE 5th CONGRESS OF THE MUKWEGE INTERNATIONAL CHAIR

Women's empowerment and gender equality are recognized as fundamental to sustainable development, both in the Beijing Declaration and Platform for Action and in the 2030 Agenda for Sustainable Development. The latter details 17 Sustainable Development Goals (SDGs), including SDG 5, which recognizes that gender equality is a necessary foundation for a peaceful, prosperous and sustainable world.

The University of Montréal boasts an extensive national network. Its many partners around the world will support international promotion of the event. The communications strategy will include press releases, newsletters and publications on social networks at various key moments. To encourage the participation of multilingual audiences, conferences will be simultaneously translated into French and English.

The benefits of supporting the congress:

- High visibility in Quebec, North America and internationally in the fields of research, education, health, human rights and sustainable development;
- Extensive recognition of your organization before, during and even after the congress (newsletter, website, social network publications);
- Excellent networking opportunities during the congress to show your support for the causes and themes addressed;
- The venue, the Palais des congrès de Montréal, offers a vast display area that will give you excellent access to participants;
- The city: certified as a sustainable destination since 2017, Montréal is the leading host city in the Americas for international conventions;
- The opportunity to use the notoriety of the congress and the Chair to highlight your organization's position among its most influential members and participants;
- An opportunity to develop new relationships;
- Enable the participation of various groups (community organizations, gender-based violence survivors, First Nations, students);
- MAKE THIS EVENT A SUCCESS!

IMPORTANTES DATES

Call for abstracts: February 21, 2024
Call for abstracts closes: April 19, 2024
Registration opens: March 19, 2024
Early bird deadline: June 14, 2024
Conference dates: December 3 to 6, 2024

SPONSORSHIP MANAGERS

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OUR SPONSORSHIP OFFERS

PLATINIUM - 20 000 \$ CAD

- Your logo and mention as a Platinum Partner on the home page and partner page of the event website
- Your logo on the conference room screen during transitions
- Speech at the opening ceremony, December 3. (Max 5min)
- Acknowledgement as a Platinum Partner at the opening ceremony, in the digital program and in the manifesto
- 64 ft² pipe-and-drape booth in exhibit area, including a table, two chairs and electrical outlet
- Possibility of distributing promotional items with your logo (types have to be prior to the event).
At your expense and distributed by us to participants.
- 3 tickets for the 3-day congress (December 4, 5 and 6), the opening ceremony and cocktail on December 3 (with VIP access) and the cultural evening on December 5.

GOLD - 15 000 \$ CAD

- Your logo and mention as a Gold partner on the home page and partner page of the event website
- Your logo on the conference room screen during transitions
- Acknowledgement as a Gold Partner at the opening ceremony, in the digital program and in the manifesto
- 64 ft² pipe-and-drape booth in exhibit area, including a table, two chairs and electrical outlet
- 2 tickets for the 3-day congress (December 4, 5 and 6), the opening ceremony and cocktail on December 3 (with VIP access) and the cultural evening on December 5.

SILVER - 10 000 \$ CAD

- Your logo and mention as a Silver partner on the home page and partner page of the event website
- Your logo on the conference room screen during transitions
- Acknowledgement as a Silver Partner at the opening ceremony, in the digital program and in the manifesto
- 1 ticket for the 3-day congress (December 4, 5 and 6), the opening ceremony and cocktail on December 3 (with VIP access) and the cultural evening on December 5.



Example of a room. Photo non-contractual

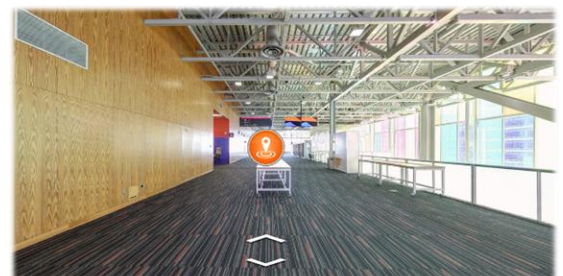
EXHIBITOR – 2500 \$ CAD

Exposition

- 64 ft² pipe-and-drape booth in exhibitor area, including a table, two chairs and electrical outlet;
- The name of your company/organization on the Congress website.

Exhibition map

The plan will be available soon.



Exhibition hall. Photo non-contractual